K-Love provides a vehicle of non-offensive communication to the local public through their wholesome music and lack of commercials. Instead of replacing K-Love by an LPFM programmings station that would not have the wholesome format of K-Love would deny our local community access to a form of entertainment that is becoming less and less available. K-Love programming is a positive asset to our local community when it is available to be accessed by any age of individual, including the youngest of children.